



ios



Mobility

Mobility



- **1.6 billion phones sold in 2012*** -- the most common web access
- **Mobility is Pervasive.** It changes how you do things both at work and in your personal life
- **Millennials:** The Smartphone Generation
- **Android:** The New Windows, the new OS of choice

**Source: Forrester*



Android Market is HUGE in China.

- China's Android is 3x the US
- 86% of new smartphones sold in China run Android
- Android's market will reach 400 million devices in 2013, a 100% increase from January 2012

ADF Mobile



- Mobility developed on the **Oracle Fusion Middleware Development Framework**, called **ADF** (Application Development Framework)
- It has a full set of technologies to address web-based or mobile applications with **just one set of code**
- Standards-based (Java EE, Web User Interfaces, Web Services, SOA, WebCenter/Portlets, Database, XML)
- Development leveraging best practices, visual and declarative
- Develop once, deploy to multiple mobile device platforms, including **iOS and Android**
- Two approaches: **ADF Mobile Browser** and **ADF Mobile Client**

ADF Mobile



ADF-Mobile Value Proposition

- Introduce a potent driver for innovation
- Build up your future mobile solution on multiple mobile devices with one code set
- Extend your existing applications and business processes on a mobile platform
- Modernize your existing legacy application
- Increase efficiency
- Improve real-time business decision
- Give a fast paced user experience and engagement to your constituents (Employee, Customer, Supplier, Partner)
- Invite users to perform “micro” transactions (approval, online billing ..)
- ...And much more!

ADF Mobile



Ataway can help you.

- We leverage Oracle ADF technologies
- We build up mobility for Oracle and non-Oracle applications
- We design mobile applications from the ground up.



Ataway can be your mobile solution accelerator at a very affordable rate. Please contact us at marketing@ataway.com for a free consultation.

Thank You!